

# NSW Speaking 4 the Planet 2022

# Only One Earth

## Information and Support Package

Prepared by **Phil Smith** and **Sarwat Jahan**



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NSW 2022

# Only One Earth



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# Speaking 4 the Planet NSW 2022

## Competition Summary

The 2022 Speaking 4 the Planet competition will be held online for high school students in NSW. This Support Package provides details about the competition, about the categories, and about how to submit your entry. It also contains the judging criteria and some links to articles relevant to the theme. Here's a summary of the competition. Please see fuller details further inside the package.

1. The topic for the competition is **Only One Earth**. All submissions must be based on this topic.
2. The submission portal on the S4P website opens on **17 May 2022** and closes on **31 May 2022**.
3. There are six competition categories: Speaking, Art, Writing, Song, Performance Poetry, Video. Note: high ranking speakers will be invited to give their speeches in a live online speaking competition (time and date to be set in late June). Parents and all participants will be invited to watch online. It will be at this live event that winners and runners-up in this category will be announced.
4. Participation: If your local council is helping to fund this competition, participation is free. You will be able to see which Councils are supporting the 2022 event here: <https://speaking4theplanet.org.au/nsw-speaking-4-the-planet-2022/>  
If your council is not funding this competition, please contact Phil to discuss: [phil@speaking4theplanet.org.au](mailto:phil@speaking4theplanet.org.au)
5. All participants are strongly encouraged to research the topic.
6. Participants are also invited to be quirky, original, divergent in their thinking and presentation.
7. By submitting the items, participants give permission for the submissions to be placed on the Speaking 4 the Planet website and/or used on the Speaking 4 the Planet YouTube channel. They may also be placed on websites of sponsor councils. They may also be used for future marketing purposes.
8. Please note that no feedback will be given to individual submissions.
9. All entrants will receive certificates.
10. Prizes will be awarded to winners in each category.

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With support from



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# 1. Purpose of this package

This information and support package is designed to help participants prepare quality entries for the competition. It provides:

- Information on Speaking 4 the Planet and the competition categories
- Links to relevant websites
- Judging criteria
- Tips for speaking and writing.

The links in the package are a start. All participants are encouraged to research widely and build evidence-based, powerful, and personal messages.

Link to NSW 2022 Speaking 4 the Planet competition <https://speaking4theplanet.org.au/nsw-speaking-4-the-planet-2022/>

# 2. Speaking 4 the planet

Speaking 4 the Planet is an arts-based competition for young people. Since its origins in 2013, S4P has enabled many young people to find a voice, to ponder different kinds of futures, and to honour ways of being in our world that are respectful and inclusive. S4P competitions have included a range of arts categories, including speaking, writing, art, drama, video, meme and poetry.

Here's an article that says more about S4P: <https://newbushtelegraph.org.au/speaking-4-the-planet-changing-the-world-one-presentation-at-a-time/>

And here's a short video on S4P: [https://drive.google.com/file/d/12ool9a\\_zvUpFGChBu9ho\\_7HDxRhM0z8l/view](https://drive.google.com/file/d/12ool9a_zvUpFGChBu9ho_7HDxRhM0z8l/view)

### 3. Competition categories and judging criteria

There are six categories in this competition.

#### **SPEAKING**

Participants submit a video of themselves giving a speech of no more than 3 minutes. Speeches that go over time will not be considered.

Speakers will need to clearly state the problem or issue being addressed. They will need to make links between problems and solutions. Use techniques of persuasion that can shift the way the audience thinks and feels about the issues. The time limit is important. Please avoid reading your speech. When you are videoing yourself speaking, be at eye-level with the camera and look into the camera as you speak. Check the *Tips for Improving your Public Speaking* in Appendix A.

Note that the top 5 speakers will be invited to do their talks live online. A small panel of judges will use the following criteria to judge the speeches and find a winner.

#### **Judging criteria**

Your speech will be judged against these criteria. You should use them in your preparation.

- **Idea**

Originality of idea

How the idea is developed

Encourages audience to think or act

- **Content**

Clear communication of problem and solution that the idea is trying to address

Structure – coherent, logical, clear

- **Choice of style**

Engaging

Persuasive techniques

Body language appropriate to the speech

## WRITING

This category requires you to write no more than 30 words on the competition topic. The writing must be prose. Submissions that exceed 30 words will not be considered.

Be sure to include your name, age and location at the top of your piece of writing. Check out the *Tips for Better Writing* in Appendix B of this package.

### Judging criteria

A small panel of judges will use the following criteria to judge your writing submission. Your speech will be judged against these criteria. You should use them in your preparation.

- **Clarity of purpose**
- **Accuracy**

Spelling, grammar, sentence structure

- **Impact**

Does the piece move the mind or imagination of the reader and prompt a response?

## ART

Artworks need to be related to the competition topic. Artworks can be paintings or drawings. Paint, charcoal, ink, graphite, pen, etc. may be used. Students are asked to submit three (3) photos of their artworks – from different angles.

Please submit high-res publication-quality images. They must represent the work in its entirety and convey the manner in which the work is to be displayed. The digital image must be submitted in high-res JPEG format, 300dpi 2-3MB.

Read the article on the S4P website about how art can change the world: <https://speaking4theplanet.org.au/thoughts-on-the-role-of-art-in-society/>



### **Judging criteria**

A small panel of judges will use the following criteria to judge your artwork. It will be judged against these criteria. You should use them in your preparation.

- **Concept**

Visually engaging  
Imaginative qualities evident  
Theme confidently investigated.

- **Material Practice**

Technically accomplished  
Skilful interpretation via a selected medium.

- **Resolution**

Successfully resolved  
Clear communication of ideas  
Creativity evident in finished artwork.

### **SONG**

Write an original song about the topic. Perform it. Video your performance. Add images that suit the words of your song. You can have up to two others help you sing the song

Maximum 3mins

Include a link to how to write a song ([google this](#))

Submit the video.

### **Judging criteria**

A small panel of judges will use the following criteria to judge your song. It will be judged against these criteria. You should use them in your preparation.

Original

Lyrics – quality of content linked to the topic

Lyrics – use of literary devices

Musicality

Voice



## PERFORMANCE POETRY

This is a new category for 2022. What is performance poetry?

Performance poetry is poetry intended to be performed as a dramatic monologue or exchange between two or more people. It often involves improvisation!

Performance poetry is performed for an audience. The poetry can be written in advance, or it can be spontaneously composed while the performance is in progress. It is not simply writing a poem and reading it aloud in front of the audience or the camera. You act it out. It is performance.

For this competition, you can work alone or with one other person.

Maximum 2mins. Video yourself performing your poem. Submit the video

Please submit the words as well - maximum 200 words

Read more about performance poetry: [https://en.wikipedia.org/wiki/Performance\\_poetry](https://en.wikipedia.org/wiki/Performance_poetry)

### Judging criteria

A small panel of judges will use the following criteria to judge your performance poetry. It will be judged against these criteria. You should use them in your preparation.

Link to competition topic

Physical presence

Voice and articulation

Use of literary devices

Dramatic appropriateness

Read more about these criteria here: <https://www.poetryoutloud.org/competing/tips-on-reciting/>

## VIDEO

Videos can be anything up to but not longer than 2 minutes (including credits). The focus must be the competition topic. A maximum of 3 students can be involved in making the video. ***Please read the copyright guidelines in Appendix C.***

### Judging criteria

Within time allocated – 2mins including credits - Yes/No

#### ▪ Message and meaning

Clear in purpose, narrative, and structure

Link to the competition topic

#### ▪ Performance Skills

Ability to use voice, movement, timing and use of space effectively (as appropriate to the style of the piece).

Ability to realise and sustain role or character as appropriate to piece

#### ▪ Audience Engagement

The extent to which the audience was entertained by, or made to think about, the issue presented

#### ▪ Sound

Consistent level

- No wind distortion or feedback
- Dialogue clear and audible throughout

#### ▪ Music

Consistent level

No wind distortion or feedback

Dialogue clear and audible throughout

Copyright – any commercial music used must be owned by the school or a film participant

Appropriate lyrics

Level of music does not conflict with dialogue.

## 4. Competition topic: Only One Earth

Last time we looked, there was only one Earth. So, we have to take care of it!

This Crazy Wombat says it clearly: <http://www.youtube.com/watch?v=n0TslwlqOZE>



The competition topic for 2022, Only One Earth, is the same as the UN's World Environment Day theme. These three words remind us to look after the only planet we have. From personal choices and actions to national and international policies, decisions must take us in the direction of sustainability.

Sustainability is about relationships. With each other; with things; with the past, present and future; with ideas; with challenges and differences and conflicts; with trees and soils and water and air and other species and with the rest of nature. Peace matters. Cooperation and collaboration matter. Social justice and equity matter. Tolerance and acceptance matter. Clean air, healthy foods, clean water, healthy soils all matter. Biodiversity matters. A healthy planet is vital for healthy humanity; healthy people and societies are vital for a healthy planet. People and the planet are inextricably linked.



One planet. One Earth. This is where we live.



As you research and reflect in your preparation, think about concepts of responsibility and health and human choices; think about your lifestyle and expectations and priorities; and think about your personal relationship with the natural world; think about what's fair for you and others. Investigate the Sustainability Development Goals – goals which form a universal call to action for protecting the Earth and all its species.

At the heart of achieving the SDGs are us. Our personal actions, our choices, and our support for sustainability policies at local and national levels can make positive contributions to achieving each of the 17 Goals.



<http://www.undp.org/content/undp/en/home/sustainable-development-goals.html>



## 5. Prompts and resources

Participants will find their own relevant articles, examples, and stories. Below are a few prompts and links that could be useful.

### World Environment Day 2022

The S4P topic takes its lead from the 2022 World Environment Day theme, Only One Earth. This year, WED is being hosted by Sweden. The focus is on greener lifestyles.

<https://www.government.se/press-releases/2021/11/greener-lifestyles-the-focus-when-sweden-hosts-world-environment-day-2022/>

<https://www.worldenvironmentday.global>



### 3 Seconds Prince Ea

[https://www.youtube.com/watch?v=sacc\\_x- XB1Y](https://www.youtube.com/watch?v=sacc_x- XB1Y)



"It's good to be smart, but not too smart for your own good."

## **Sustainability and our connection to nature**

<https://ideas4sustainability.wordpress.com/2011/08/22/sustainability-and-our-connection-to-nature/>



## **The world counts**

[https://www.theworldcounts.com/stories/amazing\\_environmental\\_facts](https://www.theworldcounts.com/stories/amazing_environmental_facts)



## **How to Take Care of the Environment - 10 Ways to Take Care of the Environment**

[https://www.youtube.com/watch?v=X2YgM1Zw4\\_E](https://www.youtube.com/watch?v=X2YgM1Zw4_E)



## 5 Reasons Why We Should Teach Our Kids to Take Care of the Earth

<https://www.workingmother.com/blogs/mommy-favorites/five-reasons-why-we-should-take-care-earth>

## Still Only One Earth: Lessons from 50 years of UN sustainable development policy

<https://www.iisd.org/projects/still-only-one-earth-lessons-50-years-un-sustainable-development-policy>

## Carl Sagan - his thoughts on our one Earth

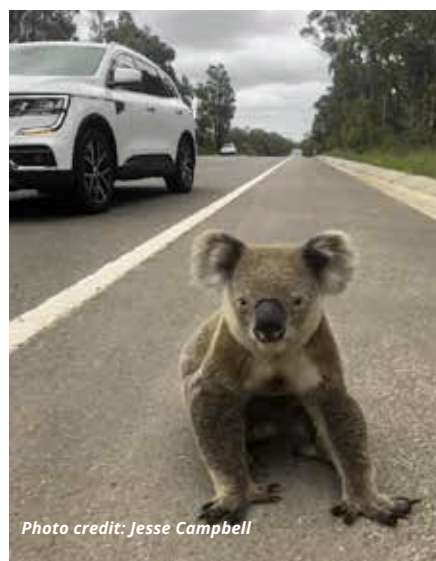
<https://www.youtube.com/watch?v=GO5FwsblpT8>



## Koala campaign

We have Only One Earth. We must ensure we never have Only One Koala left. Numerous community organisations, including the Sutherland Shire Environment Centre, are working to influence government policies and community actions so that koalas and their habitats can be protected.

<https://www.ssec.org.au/our-campaigns/koalas-and-resilient-habitat-in-the-sutherland-shire/>



## 6. Submission details

All submissions are to be made through the following portal. Click on the link – it will take to you a page with questions about name, age, etc., and it will ask you to upload the video of your speech or the document with your writing.

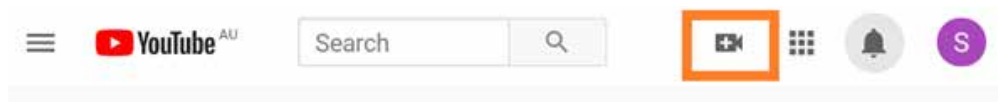
<https://speaking4theplanet.org.au/nsw-speaking-4-the-planet-submission/>

**To submit your speech items as a URL, you must create a channel in YouTube.**

- You can sign in with your Gmail account and click on the user icon at the top right of the screen
- Click on the gear icon to get to your account's YouTube Settings
- Click on Create a new channel

Upload your video in the channel **and keep in as public or unlisted**. Do not use background music as it may lead to copyright violations.

- After logging into YouTube, click on the 'create a video or post' button in the top right corner of the page.



- From the drop-down menu, select the 'Upload video' option to be taken to the upload page.

While choosing a privacy setting option, select the option of **"Unlisted"** or **"Public"**. Once the uploading completed, add a title and a short description of your video.

After finalising the video, send the URL to us: [phil@speaking4theplanet.org.au](mailto:phil@speaking4theplanet.org.au)



## Appendix A › Tips for Improving your Public Speaking

De Bono, one of the world's most renowned critical and creative thinkers, says, 'There's the car, and there's how you drive it.' For the Speaking 4 the Planet competition, we can say, 'There's the speech and there's how you deliver it.'

Content and delivery matter. Evidence and expression matter. Argument and performance matter. Good public speakers are convincing with the power of their material and the manner in which they present it.

S4P encourages you to research your material thoroughly. If you have good ideas relevant to the topic, research them – see what you can find. High quality content matters. And when you have put the words together, practise them. Ask others to listen to you. Get feedback on the written and spoken words. Refine what you say and how you say it.

Please remember that reading a speech aloud is not giving a speech. You may want to use cue cards. If you do, treat them as prompts – don't have the whole speech written on them!

In opening the Armidale Speaking 4 the Planet event in 2016, Dr Ian Tiley, the Administrator of the newly amalgamated councils, said, 'Good speeches are succinct and original, and they contain viewpoints substantiated with evidence.' He also observed that good speakers are prepared even though they might be nervous. It's good to be nervous because nerves can keep you focused.

Here are some hints on improving public speaking.

### 10 Tips for Improving Public Speaking

#### 1. Nervousness Is Normal. Practice and Prepare!

All people feel some physiological reactions like pounding hearts and trembling hands. Do not associate these feelings with the sense that you will perform poorly or make a fool of yourself. Some nerves are good. The adrenaline rush that makes you sweat also makes you more alert and ready to give your best performance.

The best way to overcome anxiety is to prepare, prepare, and prepare some more. Take the time to go over your notes several times. Once you have become comfortable with the material, practice – a lot. Videotape yourself or get a friend to critique your performance.

#### 2. Know Your Audience. Your Speech Is About Them, Not You.

Before you begin to craft your message, consider who the message is intended for. Learn as much about your listeners as you can. This will help you determine your choice of words, level of information, organization pattern, and motivational statement

### **3. Organize Your Material in the Most Effective Manner to Attain Your Purpose.**

Create the framework for your speech. Write down the topic, general purpose, specific purpose, central idea, and main points. Make sure to grab the audience's attention in the first 30 seconds.

### **4. Watch for Feedback and Adapt to It.**

Keep the focus on the audience. Gauge their reactions, adjust your message, and stay flexible. Delivering a canned speech will guarantee that you lose the attention of or confuse even the most devoted listeners.

### **5. Let Your Personality Come Through.**

Be yourself, don't become a talking head—in any type of communication. You will establish better credibility if your personality shines through, and your audience will trust what you have to say if they can see you as a real person.

### **6. Use Humour, Tell Stories, and Use Effective Language.**

Inject a funny anecdote in your presentation, and you will certainly grab your audience's attention. Audiences generally like a personal touch in a speech. A story can provide that.

### **7. Don't Read Unless You Have to. Work from an Outline.**

Reading from a script or slide fractures the interpersonal connection. By maintaining eye contact with the audience, you keep the focus on yourself and your message. A brief outline can serve to jog your memory and keep you on task.

### **8. Use Your Voice and Hands Effectively. Omit Nervous Gestures.**

Nonverbal communication carries most of the message. Good delivery does not call attention to itself but instead conveys the speaker's ideas clearly and without distraction.

### **9. Grab Attention at the Beginning, and Close with a Dynamic End.**

Do you enjoy hearing a speech start with "Today I'm going to talk to you about X"? Most people don't. Instead, use a startling statistic, an interesting anecdote, or concise quotation. Conclude your speech with a summary and a strong statement that your audience is sure to remember.

### **10. Use Audio-visual Aids Wisely.**

Too many can break the direct connection to the audience, so use them sparingly. They should enhance or clarify your content, or capture and maintain your audience's attention.

## Appendix B › Tips for Better Writing

To be a better writer, you need to know how to be direct and clear, while also putting your own stamp on your writing. Here are some tips on how you can improve your writing.

1. **Be direct** in your writing. Good writing is clear and concise. Filler words, like unnecessary adverbs and prepositional phrases, take up space and weigh a sentence down. Say exactly what you mean in the most direct way.
2. **Choose your words wisely.** There are many ways to write a sentence, and there are different words you can choose to convey the same idea. Always choose the simpler of two words. Use familiar vocabulary instead of lofty words. Simple words are more direct and easier for all readers to understand. Use a thesaurus if you need a little help finding a replacement or an easier way to say something.
3. **Short sentences** are more powerful than long sentences. A story loses energy with wordiness. Short sentences are easier to comprehend – something that readers appreciate. Avoid trying to pack too much into a line. Every sentence should contain one thought or idea.
4. Write **short paragraphs.** Keep your paragraphs short and manageable. Each one should consist of sentences that support the same idea. Short paragraphs are easier to digest. They also create a more visually appealing layout on the page.
5. Always use the **active voice.** Use the active voice and adhere to subject-verb-object sentence structure. It's the most direct path to making your point. (With the active voice, the subject is doing something, which is more exciting than the passive voice in which something is being done to the subject.)
6. **Review and edit** your work. Proofreading your first draft should be the first step in your editing process. Edit for these four elements:
  - Accuracy in spelling, grammar, sentence structure
  - Clarity of meaning in sentences and paragraphs
  - Structure and flow of the writing
  - Coherence of the overall piece.

Tighten your writing, check your word choice and sentence structure, and hone your voice to improve your style.

***The art of writing is in the re-writing.*** Bob Walshe, author, historian, environmentalist.

7. Use a **natural, conversational tone.** Your writing style relies on your own, unique voice. Communicate in your comfort zone. In other words, write like you converse. Shape ideas with your original thoughts and voice and do your best to avoid clichés. Your writing style should reflect your personality.



## SPEAKING 4 THE PLANET APPENDICES

8. **Read famous authors** of fiction and non-fiction. Notice not just what they say but *how* they say it. Notice their style – try to feel their personality coming through the text. Look at the overall structure and flow. Reflect on your own writing.
9. **Practice.** Keep writing. We learn to write by writing.
10. **Read** about how to improve your writing. There’s a wealth of information out there!



## Appendix C › Film Copyright Guidelines

Films produced for the Speaking 4 the Planet must be original work as not to infringe the copyright of another person.

It is important that all schools entering Speaking 4 the Planet abide by copyright law when using existing, non-original music in their films.

With this in mind, please note the copyright guidelines below for using music when preparing your film.

If you are using copyright protected music, please note the following:

1. You must make sure that any music you use comes from a legal source. This can be a commercially purchased CD or a legal online provider. If you're not sure if you are using a legal online provider, check the <http://www.pro-music.org/legal-music-services-australasia.php>.
2. If you are choosing a song from a movie or musical (including Disney) you must make sure that your film is not portraying any themes, characterisations, theatrical elements or storyline from that movie or musical. This includes using similar costuming that is used in the movie or musical.
3. If you need to adapt the music for any purpose (i.e., to fit into time constraints) then it is important to note the following:

You cannot:

1. Mix/remix: For example, restructure or combine the music with other sounds to create a new version or alter a sound recording so that it is different to the original by adding, removing or using elements of the existing sound recording
2. Sample: For example, take a portion of the sound recording or musical work and reuse it in a new context
3. Segue: For example, blend the end of a song with the beginning of another, which includes cross fading
4. Debase: For example, alter the meaning or quality of the song or subject it to derogatory treatment
5. Arrange: For example, change the structure, instrumentation, melodic content or lyrics of the music

**Please note:** If you want to do any of the above, you must seek permission from the record company label to do so. The relevant record label will be noted on the back of the CD or in the album details on a legal digital download next to the copyright protection mark (i.e., the © notice). If you are unsure of who the record label is, you can contact ARIA ([www.aria.com.au](http://www.aria.com.au)).

## SPEAKING 4 THE PLANET APPENDICES

If you plan on using your film outside of the Speaking 4 the Planet screening – for example putting it on your school Facebook page or website – and it contains copyright music, you must seek permission from the copyright owner to use their work. This is usually a publisher and APRA AMCOS can assist you in getting in touch with them if you email [mechres@apra.com.au](mailto:mechres@apra.com.au)

If you need to seek further permission for any of your music, please ensure you do so with ample time available to you. Permissions are not always granted which means you may be required to use a different work or copyright-free music.

If you want to use non-copyright protected music, you will be able to find information on Creative Commons music use online here:

<http://smartcopying.edu.au/open-education/open-education-resources/where-to-find-cc-licensed-material/where-to-find-cc-licensed-music>

If you have any questions, please contact the Copyright Division of the DoE Legal Services Department or the Educational Licensing Department at APRA AMCOS on 02 9935 7900.





**This is the right place for me!  
A koala should live here!**

**Phil Smith**  
Speaking 4 the Planet

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