



Go Wild! Protect Vietnam's Wildlife

OPPORTUNITIES FOR SPONSORS

Speaking 4 the Planet Competition
Viet Nam 2023



Speaking 4 the Planet

Speaking 4 the Planet (S4P) is an Arts-based competition that focuses on sustainability issues. It promotes and recognises youth advocacy through Arts media, including speaking, writing, art, drama and video. Commencing in 2013, S4P has now operated in Australia, New Zealand, Thailand and Viet Nam. A recent Decade Evaluation report discusses the reach and the findings.

Check the S4P homepage <https://speaking4theplanet.org.au> You'll see the evaluation and a video, Advocates 4 the Earth, that says more about the S4P initiative.

Viet Nam 2023 online competition

A national S4P competition will take place in Viet Nam in 2023. The title of the competition is **Go Wild! Protect Vietnam's Wildlife**. This topic invites youth across Viet Nam to express their views on a significant national issue – the protection of indigenous wildlife. The target audience will be students 12-18, with two age categories: junior (age 12-15), and senior (age 16-18). The competition will be conducted in English.

The competition categories are Speaking, Writing and Visual Arts. A support package will be produced and available for participants. It contains the judging criteria.

Participants will submit their entries online. The best from each category will be invited to present at a live online event where the winners and runners-up will be decided.

Judges will include specialists in each of the competition categories and a representatives from the competition partners or sponsors.

The S4P competition will be independently evaluated, and a brief report will be produced. It will include a financial report.

Competition partners are Save Vietnam's Wildlife, Sutherland Shire Environment Centre and Paddy Pallin.

Why this topic?

Much of Vietnam's wildlife is under threat from the pressures of development, human actions, and broader issues such as climate change. [Here, Mr Thai Nguyen, CEO of Save Vietnam's Wildlife and Patron of this 2023 S4P competition, says more about the importance of protecting wildlife in Viet Nam and invites young people to express their views.](#)

Why sponsor this competition?

You will be amongst the first organisations to support a national youth voice for wildlife. One of the first organisations to support youth creativity in response to environmental problems. And one of the first to create a space for young people to express their ideas for solutions and their hopes for the future.

The invitation to participate will go to secondary and high schools throughout Viet Nam. The competition is open for millions of young people. This competition will reach into schools and their communities. With your sponsorship, you can be a part of making this inaugural event happen.

Sponsorship opportunities and benefits

You are invited to provide support in three categories, each named after an endangered species in Viet Nam.

Pangolin Sponsors ★★★★★

These are the main sponsors. A maximum of three Pangolin Sponsors. The minimum sponsorship amount is **\$2500**

Benefits for Pangolin Sponsors

- Video (2mins) on what your company is doing in CSR. Onto the S4P website and social media
- Speak at live online finals (2mins)
- Identified as major sponsor in the support package
- Information, website and logo in the support package
- Specially designed poster for sponsor website
- Specially designed background image for mobile phone
- Logo on all competition materials
- Mention in media releases
- Recognition in the compilation video



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Owston's Civet Sponsors ★★★

The minimum sponsorship amount is \$1500

Benefits for Owston's Civet Sponsors

- Identified as sponsor in the support package
- Information, website and logo in support package
- Mention in media releases
- Recognition in the compilation video



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Otter Sponsors ★

The minimum sponsorship amount is \$500

Benefits for Otter Sponsors

- Identified as sponsor in the support package
- Recognition in the compilation video



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All sponsors will be invited to provide appropriate items for use as prizes.

Note that 10% of the funding received for this competition will go to meeting specific needs (e.g. food, medicines) of animals being cared for by Save Vietnam's Wildlife.